

Clarksburg, Sat. Aug. 28

Parsons-Souders

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Agency for the
New Idea Patterns

Parsons-Souders

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Store Closes 5:30 p. m.

Many Hundreds of Parsons-Souders Customers Will Be in Town This Week

You have a right to judge men and stores by service rendered.

You have a right to judge us by what we have done throughout these 13 years.

If the Parsons-Souders store have served best in the past, it is logical to assume that it will serve best TODAY.

Fashions of the Moment

The departments of Dress for Women are showing new Suits, afternoon and evening gowns, coats and skirts, Paris-inspired for the Autumn and winter wear.

Suits—

Velour checks, English novelty weaves, whipcords, wool poplins and weaves, whipcords, cords, wool poplins and broadcloths include warm African browns, gray green or feld mouse, dark greens, midnight and lighter blues, blueberry and black.

Coats are a new length and a new cut. There are unexpected little pockets, collars of different shape, belts that fasten in new ways and sleeves with new touches.

Visitors to the city this week will enjoy seeing them and many will take the opportunity at this time to buy them, \$14.50, \$18.75, \$21.50 and \$25 and upwards.

Dresses—

for afternoons, evenings and the more practical sort for every-day wear. Beginning with

the new serges, combined with silk at \$15 and ending with the most elaborate gown of net and velvet combinations at \$85.00.

Coats—

Soft, roughish tweed mixtures seem to predominate. Some have belts and fullness; others are rather straight and conservative cut; \$10 to \$15.

A new model in whipcord is \$15 with broadcloths and soft velours at \$25. Browns, greens, blues, black.

Skirts—

Hundreds of them; Serges, whipcords, poplins, bright silk plaids and stripes and lively silk failles. \$5 to \$15.

Six styles, copies of the higher-priced at \$4.95 special. Blacks and Blues.

Corsets Newly Arrived

We have just received shipments which give up full sizes in the following makers of corsets. Warner's Rust Proof models at \$1 to 3. Redfern models at \$3.50 to \$6.50. R. and G. \$1 to \$3. Nemo's for stout women, \$3, \$4, \$5.

Waists - - a Sale

All that remains out of a large number bought to sell at more than fourth to double their present price of \$1.00.

Plenty of time left for a woman to get a good deal of wear out of them this season, to say nothing of next.

Voiles, Organdies, Batistes, Linens in ever so many styles, either lace trimmed, semi or plain tailored.

And they are all "fresh and fine" ready to put right on.

At 50c each, Special—a lot of oddments of summer blouses, more or less mugged from handling. Were double, three and four times this price.

FALL MILLINERY

First hats for Fall are ready. These latest arrivals are uncommonly beautiful in their rich colorings and smart shapes, to be worn with the new tailored suit or gown. Prices \$3.50 to \$10.

New Lingerie Waists Four Styles at \$1

All are of fine white voile, plain and novelty weaves; all have long sleeves; collars open in front, and fastenings down front. Uncommonly good for \$1.

The Newest Dark Silk Waists Are Plaided

They make the nicest kind of autumn blouse to wear with the tailored suit.

Three fetching models in taffeta, are semi-tailored and smartest of color combinations. You'll appreciate them most by seeing them. Only \$5.

Young Women's White Coats of Chinchilla

Three very new models, freshly unboxed that can be seen only at Parsons-Souders. One is 36 inches long, half belted with adjustable collars, for \$12.50; another is 40 inches long, belted, fastening in front, and is marked \$15; thirdly, an entirely new box shape, belted in with high closing collar, also \$15.

Note—Some fifteen sport's coats, one of a kind to be sold at once at \$10 each; were much higher.

Fall Shoes

Smart shoes for young women of fashion; conservative shoes for women of business; comfortable shoes for women much on their feet. All of the best leathers and workmanship it is possible to obtain at their respective prices. Price range \$3.00 to \$5.00.

Domby's, \$4—

We claim to give you the world's best shoes at \$4. Our Domby shoes have all the earmarks of a five-dollar shoe.

There are any number of new styles in patent kid, dull kid and shiny leathers with cloth tops. In Button, Lace, and the smart side lace models.

Women who must needs wear a low heel shoe should see our arch-fitting shoes—Patent and French Kid, \$4.

Young Women's Silk and Cloth Dresses \$15.00

The smartest dress for street wear during the Autumn months will be that of silk and serge combination. They were shown by the best New York dress makers and the Fashion salons at Parsons-Souders will be foremost in presenting this fashion idea.

The styles are good, the dresses the kind of which every young woman needs at least one, and the choice will be wide and varied.

Several ready now with daily shipments coming to complete a purchase of some fifty garments, all to sell at fifteen dollars each.

The Silk Petticoats at Half Price

A clearance of 186 silk petticoats in one day is too much to be accomplished even in this store, though the prices are halved so today and tomorrow you may find just what you want at very small cost, but you must be prompt.

98c, \$1.98 and \$2.50 are the prices for skirts regularly sold for \$1.95, \$2.95, \$3.95 and \$5.00; colors only now.



"Parsons-Souders"

said a wife to her husband recently is my counsel in matters of style and economy. The eyes of the woman's store see far, and are always open. It's ears are keen. Its judgment is sound and advanced. I am more impressed with this every time I go into the store, particularly with the higher standard of merchandise in the sales.

Printed not so much because it is gratifying to us, as that a disinterested view may point the way to other women seeking counsel in matters of style and economy.

Summer Frocks

Economy time is here.

\$2.50 and \$5 for \$5 to \$15 Dresses of cottons in white and many colors.

There are a hundred or more in this final disposal and women who need an additional frock or two will do well to come at once. All sizes, including 44 to 50—for very large women.

Visitors

To the Fair Today

are likewise requested to visit the Parsons-Souders Store

On Main St., Between "2nd and 3rd"

True Values

Social and Personal

Items for this department are welcomed. They may be sent or telephoned to the Telegram's editorial department telephones: Bell 2531, Home 1571. Owing to space limitations and press runs, social and personal items are sometimes found on page 3 as a continuation of this department.

Engagement Announced.

The Baltimore Sunday Sun contained the following announcement: "Mr. and Mrs. F. C. Highbotham, of Hillcrest Cottage, Elkton City, announce the engagement of their daughter, Marie Musgrave, to Mr. Russell J. Facey, of Weston, W. Va. The wedding will take place in the early autumn."

Boggers to Spunk

Every one is cordially invited to attend a meeting of the Union Missionary Society which will be held at 7:30 o'clock this evening in the First Presbyterian church. An address on "What Clarksburg Women Can Do for the Laymen's Convention" will be delivered by the Rev. Wheeler Boggers of the Baptist church.

Artists Selected.

A business meeting of the Marcato Music Club was held Saturday afternoon in the home of the president, Miss Cora M. Atchison, on Sixth street. Artists to appear at the Saturday afternoon recitals given during the fall and winter seasons were selected by the members present at the meeting.

House Party.

Misses Louise and Virginia Davis are entertaining in their summer home at Bridgeport a house party of young people who attended a Buckhannon camp party early in August. Among the guests are Miss Eugenia Young, of Buckhannon;

BEAUTY WORK

Done at your home. Leila M. Lacy, Bell phone 1333-R; specialist in scalp treatment and marcel waving. —Advertisement.

FANCY YELLOW PEACHES \$1.00 Per Bushel

LISTON'S Sanitary Grocery Formerly Carskadon's Bell 1826 Home 16

THE PARSONS-SOUDERS COMPANY

Hiam M. Long, which contained many good thoughts and practical suggestions.

The next subject on the program was a song rendered by the male quartet, which was very much enjoyed by all present. The quartet consisted of M. M. Bradford, A. H. Shewman, W. M. Long and Mr. Sturm.

The next speech was made by D. H. Bradford, of Parkersburg. His absent. After his talk the entire assembly sang the old familiar song "Come to the Little Brown Church in the Dell," after which was followed by "Silver Threads Among the Gold."

Short addresses were made by William Barnes, of Grafton, and Mrs. Alice V. Elfre, of Wilsonburg, and after more songs by the quartet, a few pictures were taken of the four generations after which supper was served.

It was unanimously decided to hold another reunion in 1916 at the same place and on the last Sunday in August. The following officers were elected for the year: Corbin B. Bradford, president. M. M. Bradford, first vice-president. D. H. Bradford, second vice-president. Floyd Lee, treasurer. William Barnes, secretary. George Barnes, historian. Mrs. R. H. Morgan, historian. Mrs. M. M. Bradford, social. Mrs. W. Ellis Nixon, social.

PERSONALS

George Fowler is in Fairmont attending the tennis tournament and is a member of Miss Roberta Fleming's house party.

Miss Marjorie Young, of Buckhannon, is visiting Miss Elizabeth McCarty.

Miss Florence Jackson is a guest of her cousin, Miss Roberta Fleming, in Fairmont, who is entertaining a house party this week during the tennis tournament.

Mr. and Mrs. W. L. Umburn have returned from an automobile trip to Mable, Randolph county, where he is interested in the West Virginia hog farm.

J. J. Chidester and family have returned from a vacation. They spent a week at Atlantic City and one week at Washington, D. C. with

their son, Orpha A. Chidester.

Mrs. A. P. Hall and children and Miss Ethel Kittle have returned from Mountain Lake Park where they spent the summer.

Miss Ora McCuskey has returned to her home at Cameron.

Earl Powell, of Fairmont, visited the city Sunday.

Edward J. Thompson and family visited Mr. and Mrs. W. K. Thompson at Bridgeport Sunday.

Edmund Southern was here Monday from Sardis district.

D. F. Haggerty was here Monday from Sardis on business.

Marcellus Thompson, of Wolf Summit, visited the city Monday.

Miss Amanda Freker, of Pittsburg, is a guest of Mrs. E. Farmine.

Harley Wilson has been in Wheeling on a business visit.

William P. Christopher, of Fairmont, is a visitor in the city.

Lloyd Rinehart, of Weston, is here on a business visit.

C. E. Batson, of Parkersburg, is a city business visitor.

W. H. Warren was here from Weston Monday.

Otis G. Wilson, of Elkins, is in the city on a business mission.

A. E. Kinney, of Parkersburg, is a guest at the Hotel Gore.

J. N. Snyder, of Parkersburg, is transacting business here.

S. L. Dunham, of Weston, is a visitor in the city.

F. M. Brewster is here from Weston.

Mr. and Mrs. M. L. Gallett of Parkersburg, are visiting in the city.

Mrs. C. M. Talbot, of Buckhannon, is here on a short visit.

W. F. Wood, of Parkersburg, is in the city looking after business affairs.

MUST GIVE SIGNALS.

In order to eliminate one possibility of danger from traffic at the busy corners, the police have requested that motorists and drivers of other vehicles signal the traffic officer which direction they intend to turn. A simple raising of the hand is all that is asked, it was said at the police department. In addition to decreasing the possibility of accident, this practice will make the lot of the traffic officer much easier.

TWO WOMEN IN JAIL.

Charged with loitering in the streets, two women giving their names as Nannie and Madeline Collins are prisoners in the city jail, having been placed there by Officer Howe late Sunday afternoon. Mayor Gordon assessed fines of \$11.60 each on women and unless they are paid jail sentences of ten days each will be imposed.

NOTICE TO SHIPPERS.

Traction Company express cars leave Clarksburg for Grasswell, O'Neil, Mt. Clare, Weston, Shinnston, Fairmont, Fairview, Farmington, Manington and intermediate points daily except Sunday. Shipments for should be delivered in the station not later than 9:00 a. m.; Fairview and

FRESH COUNTRY BUTTER

CHICAGO DAIRY

ONLY PASTEURIZED and CLEARIFIED MILK AND CREAM IS PURE

STURM'S DAIRY

Both Phones

PRIVATE KINDERGARTEN Froebel Method

Miss Mettler—Kindergarten, 20 Jefferson street, Carlisle Court, Bell phone 260-25. Childs classes will begin September 6. Tuition \$3.00 per month. Free conference. Ladies classes will begin September 13.

Intermediate points, 11:00 a. m.; Weston and intermediate points, 12:00 m. Quick service, reasonable rates, and care in handling make this an ideal line for shippers. MONONGAHELA VALLEY TRACTION COMPANY.

FAIR WEEK SPECIALS

During Fair Week we put on sale our entire line of kitchen cabinets, constructed of solid oak, dull finish and guaranteed in material, construction and workmanship at

ONE DOLLAR DOWN AND ONE DOLLAR A WEEK.

SPECIAL FEATURES OF No. 1015.

Are the white enameled top; all metal tilting flour bin; sanitary removable sifter; nickeloid covered sliding extension top; removable bread board; large cupboard for pots, pans, kettles, etc.; steel wire pan rack on lower door; fancy glass doors on top; glass swinging sugar bin; seven glass spice jars; two cutlery drawers and metal bread drawer with sliding cover. This is a high grade kitchen cabinet at the price of the medium. Only \$22.00.

SPECIAL FEATURE of No. 1010.

This cabinet has white enameled top; metal tilting flour bin; sanitary and self-cleaning removable sifter; nickeloid covering sliding extension top; metal swing sugar bin; removable kneading and chopping board; large pot and kettle cupboard with sliding shelf; handy pan rack on door; three cutlery and linen drawers; and legs fitted with substantial casters. A special value at a special price. Only \$17.00

SPECIAL FEATURES OF NO. 1030

Are the double sliding doors to right and left, a metal tilting flour bin and sifter, glass swinging removable sugar bin attached to the inside of the cabinet, nickeloid zinc sliding top on rollers, large china closet in top and pot closet in base, metal bread and cake box, sliding wire shelf, extract case, heavy three-ply doors and white enamel inside. Price \$29.50.

PALACE FURNITURE & PIANO CO.

169-170 W. MAIN STREET